**VISUALSATION OVERVIEW**

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| **WHO? (KNOW YOUR AUDIENCE)** | | |
| 1 | List the primary groups or individuals to whom you’ll be communicating | Students from Top 10 sports colleges in India |
| 2 | If you had to narrow that to a single person, who would that be? | It would be a student who wish to know his strength and power and to choose his best interested sport |
| 3 | What does your audience care about? | They are curious to know their suitable sport based on their capabilities |
| 4 | What action does your audience need to take? | To work more on their qualities rather than focusing on the sports which are on the top |
| 5 | What is at stake? What is the benefit if the audience acts in the way you want them to? What are the risks if they don’t? | The student future is depends on what sports they choose to proceed with. Benefit: Save time and focusing their field (sport)  Risk: They waste time by choosing the wrong field of sport without knowing the data (statistics) required for it. |
| **WHAT** | | |
| 1 | What is the sport with most in demand? or What is the rank of available sports? | |
| 2 | What is the average of all the attributes that contributes in the sports? | |
| 3 | Which attributes contributes more in the sports being on the top rank? | |
| 4 | Which attributes contributes less in the overall performance of the sports? | |
| 5 | How the most influencing factor affects all the sport? Or in other words where do these available sport falls while categorizing or sorting them on basis of most influencing factor? | |
| **THE BIG IDEA -** | | |
|  | The idea here is to make sure the students understand and choose their right sport based on their strength/power. Or in other way, students get an idea on which factor to focus more in their favourite sport to perform better. | |
| **HOW?** | | |
| **Chart No.** | **What visualization created** | **Why created** |
| 1 | Sports Vs Total Score with details on percentage of attributes involved in getting that score | This is to understand which sport is in more demand and how |
| 2 | Top 10 sports with their total score | This is to understand which sports is in more in demand and their scoring |
| 3 | Power (factor) vs total sports score | This shows how Power(factor) influence overall sports along with how it affects the total performance. |